



The culture of colour for your life





Since 1858 millions of customers have chosen Lechler paints in the Industry, Refinish, Decorative, Yachting and Habitat sectors identified by the five brands of the group.

After more than 150 years approximately 600 people contribute their abilities and passion to the work of research, development, production and marketing of paint products and the training of users.

In Europe the head office of Lechler is located in Como while the production sites are in Como, Seregno and Foligno. There are the four branches in Manchester (UK), Grenoble (France), Barcelona (Spain) and Kassel (Germany). In Brazil the company operates in the production site and branch of Parà (Rio Grande do Sul) and the branches of Rio Negrinho (Santa Catarina), Ubà (Minas Gerais) and Paulínia (São Paulo).

Lechler's products are currently distributed in over 65 countries worldwide.



**CHREON**





Color Design is the Lechler's new concept that combines chemical development with the evolution of the language of colour.

### **Lechler since 1858**

For over a century, we have been promoting the culture of colour. We know the language, and the neologisms; we study the trends and future scenarios. But above all, we own the technology to produce all these things. Finally, the "colour idea" has become a determining element in the design of a space, room or object.

**...and we won't stop colouring the world.**

The Color Design Project by Lechler, organized in partnership with the industrial designer Francesca Valan, provides indications, suggestions and technical information to make choosing colour and finishes easier.

Lechler Color Design projects: Color Trainer by Chrèon for Decorative, Color Trend Consultant by Lechler Tech for Industry and Color Trend Habitat by IVE for Habitat.



**It's a Lechler Trade Mark**



Color Design projects:

Color Trainer Interni  
Color Trainer Esterni  
Color Trainer Young Scuole  
Color Trainer Young Casa  
Color Trainer Nuove Decorazioni

**CHREON**

Color Trend Consultant Polineutri  
Color Trend Consultant Pastelli  
Color Trend Consultant Golden Shades  
Color Trend Consultant Classics

**LECHLER**  
TECH

Color Trend Habitat

**ive**



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[www.colortrainer.it](http://www.colortrainer.it)

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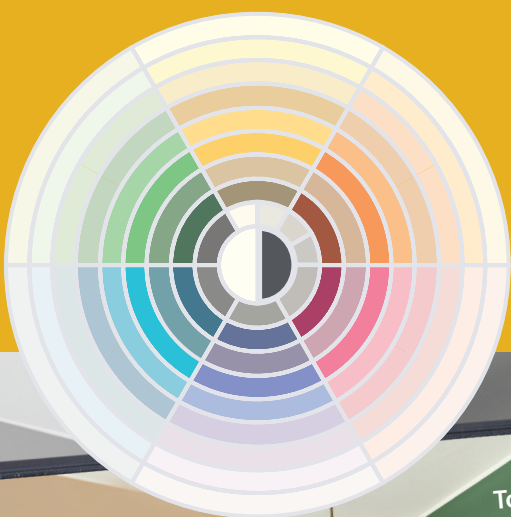


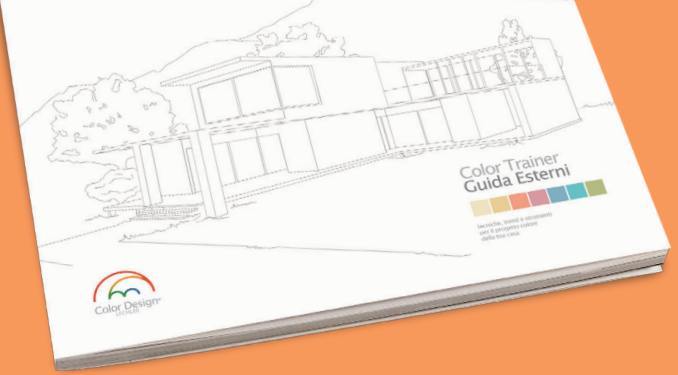
# Color Trainer Interni

Techniques, trends and tools  
for your home colour project

"What colour shall we choose for the kids' room?  
Should we paint the kitchen ceiling as well?  
Will this shade match the living  
room furniture?"

The **Color Trainer Interni** programme answers  
the general public's most frequent questions  
and makes it quick and easy to choose the perfect  
colour for every room in the house.





# Color Trainer Esterni

## Buildings in harmony with the surrounding environment

Targeted at architects, painting firms and individuals involved in the colour design of buildings, apartment blocks, self-contained houses and terraced houses.

**Color Trainer Esterni** helps architects, painting companies and individuals to choose the ideal shade of paint for all outdoor structures, adapting it to individual requirements and local regulations.





# Color Trainer Young Scuole

## Colours that help children concentrate

An environment whose colour design has been correctly studied helps to improve the quality of life, the concentration levels, the rest and the mood of our little ones. All this leads to higher marks and better performances at school!

### Color Trainer Young Scuole

is the proposal for municipal administrations, head teachers and professionals who renovate and work on the colour designs of schools.



● Pale Yellow

● Vivid Purple Blue





# Color Trainer Young Casa

## Guide to choosing colours for children's rooms and play spaces

Children are influenced by the colour of their living environments and, depending on their age, can perceive contrasts and different degrees of colour saturation.

Through the correct colour design of their environments, **Color Trainer Young Casa**, helps parents to improve the wellbeing of their children.



Pale Red



White  
Warm Red



# Color Trend Consultant

Fashionable new finishes  
for industrial products

Colour is an important value added aspect that can enhance an object and give it the ability to stir our emotions.

## Color Trend Consultant

is a must for manufacturers, decision makers, style centres and designers who design or restyle objects that will be marketed in the short- and medium-term.



Polineutri



Pastelli



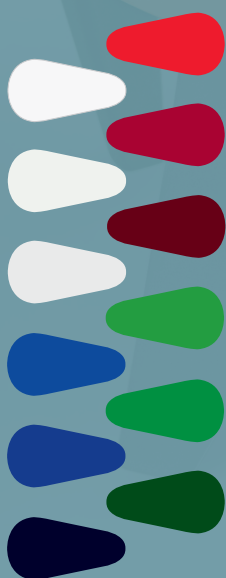


Golden Shades



Light  
Tonal Red





Classics

Classic Green  
Metallic

Accent  
Red







# Color Trend Habitat

## Colours and finishes for interior design

Colour is once again taking centre stage in domestic environments through new finishes and effects.

**Color Trend Habitat** is a collection for interior design that aims to create visual dialogue between spaces, furniture and objects. Using new ranges of Gloss and harmonious combinations of colours and essences, we enhance surfaces of different materials, from wood to glass, to create new domestic landscapes.



Light Neutral  
Yellow



Light Neutral  
Red



Acacia  
Natural  
Wood





# Color Trainer Nuove Decorazioni

New ways for decorating spaces  
that let your creativity flow

When you want to decorate a room currently there is only one way to do so: choose a colour and call in a professional decorator to apply it. You can only choose from a limited number of readymade popular options. This can be an expensive chose.

**Color Trainer Nuove Decorazioni** was developed to change these habits. Decorating becomes something unique, personal, created and applied by you, the person who lives in the room. This is a new way to decorate your own rooms related to your own preferences as there is no right or wrong.



Light Pale  
Red



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